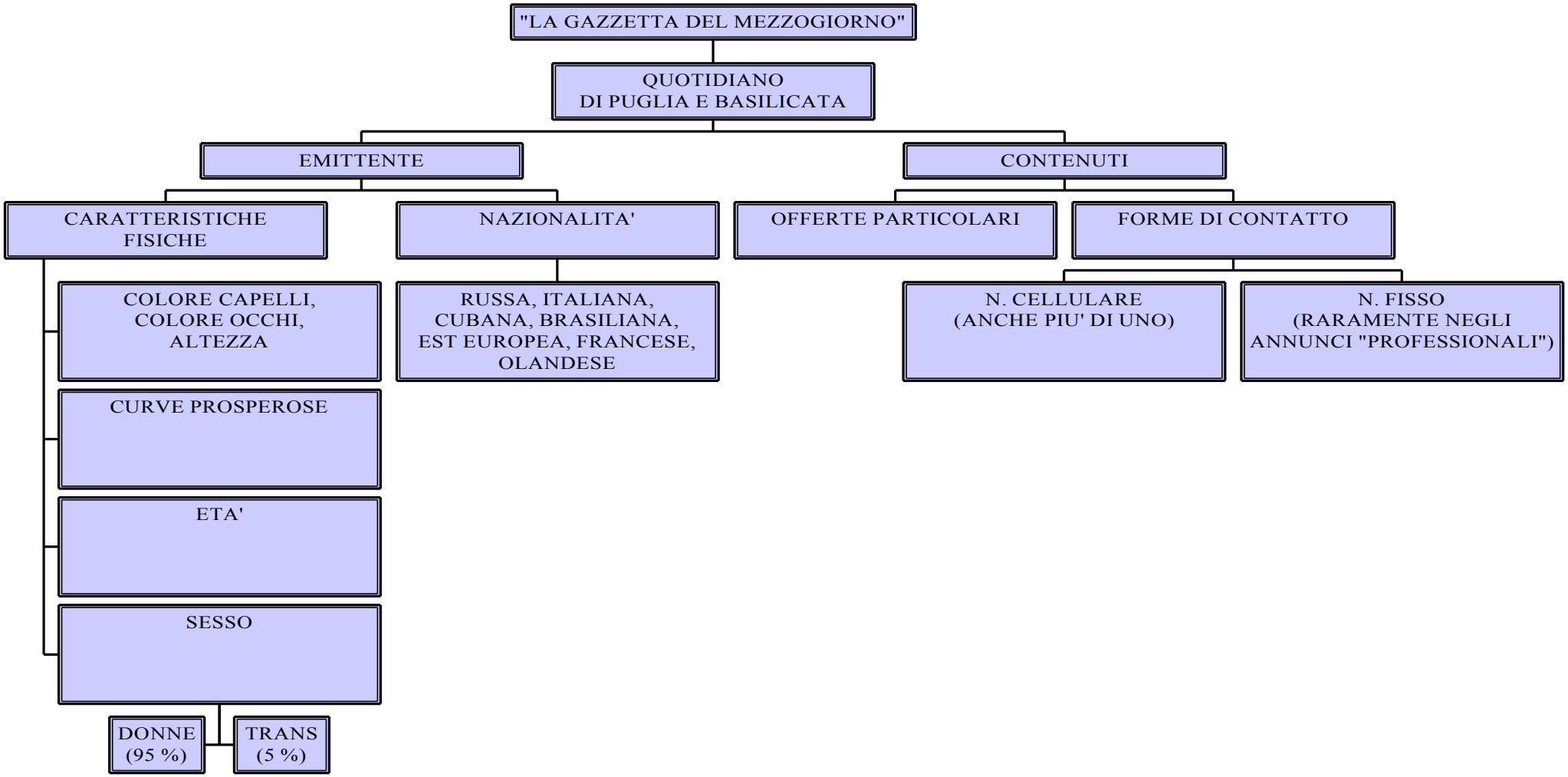5.4 CARATTERISTICHE ANNUNCI SUL QUOTIDIANO “LA GAZZETTA DEL MEZZOGIORNO” (MARZO-APRILE 2005)